



NURILIVING
CORPORATE PROFILE

2025



ABOUT OUR COMPANY

NURI: AN ENLIGHTENED TALE

Rooted in a legacy of sustainable and ethical development, Nuri was founded with a clear focus on creating living spaces that blend attainable luxury with thoughtful, responsible design. With a commitment to high-quality, sustainable materials, Nuri aims to offer both investors and end-users environments that promote well-being and elevate the living experience.

VISION

To create harmonious living environments where luxury meets responsibility, inspiring well-being and fostering a sense of balance and connection in every space we build.

MISSION

Nuri's mission extends beyond just building homes—it's about cultivating holistic communities. We focus on creating spaces that offer comfort, balance, and a true sense of belonging, while ensuring our developments meet the highest standards of sustainability and resident satisfaction.

COMMITMENT

We are committed to using eco-friendly materials and a user-centric approach in every phase of development. By prioritizing sustainability and the needs of our residents, Nuri is dedicated to setting new standards in thoughtful, sustainable luxury.



SUKOON



SUKOON

1 BEDROOM
from 72sqm

2 BEDROOM
from 108sqm

3 BEDROOM PENTHOUSE
from 430sqm

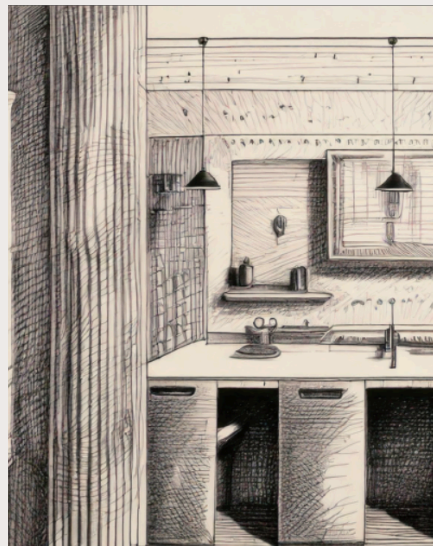
SWIMMING POOL
on Terrace

RETAIL
from 44sqm

BOUTIQUE 44,000sq
IN THE HEART OF MEYDAN

Sukoon by Nuri's interiors is being artfully crafted by Bergman design house, celebrating sophisticated, functional interiors. With meticulous attention to detail and exceptional craftsmanship, Bergman excels at harmonising aesthetics with practicality, delivering spaces that resonate with the unique tastes and lifestyles of Sukoon residents.

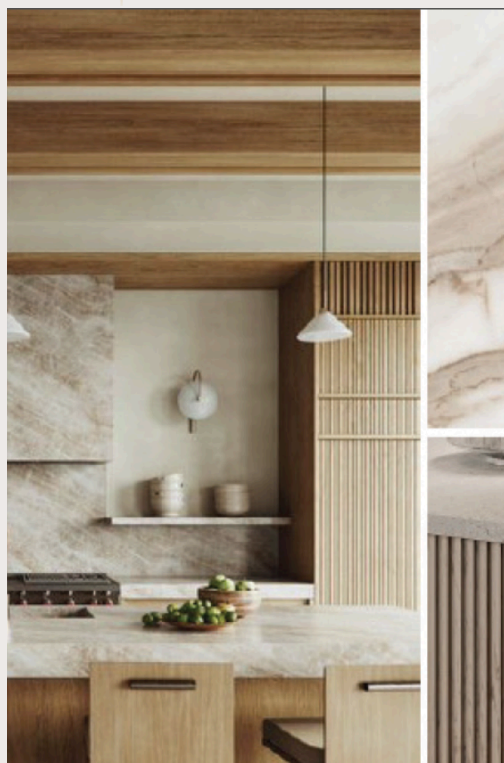
BERGMAN



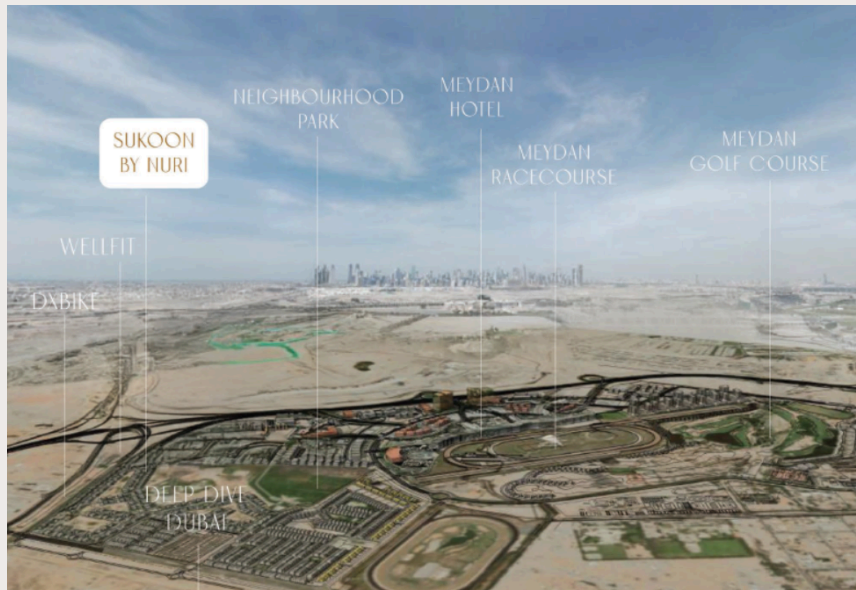
PENTHOUSE



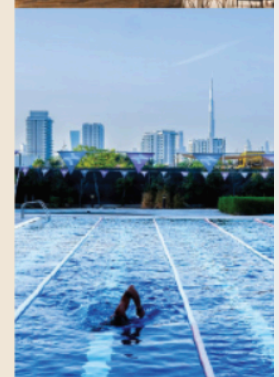
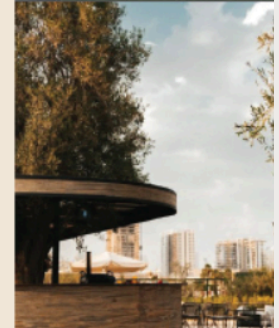
INTERIORS



LOCATION: MEYDAN



14 MINUTES	TO BURJ KHALIFA	
9 MINUTES	TO DIFC	
9 MINUTES	TO SAFA PARK	
16 MINUTES	TO DUBAI INTERNATIONAL AIRPORT	
2 MINUTES	TO MEYDAN BIKING & RUNNING TRACK	





PARTNERSHIP

Sheikh Mohammed bin Abdulla Al Thani and Sachin Gadoya have built a strong partnership that blends innovation with strategic vision. Together, they co-founded Musafir.com, the UAE's first online travel agency, which has since become a leading name in the Middle East's travel industry. Their collaboration has expanded Musafir.com's presence across the UAE, India, KSA and Qatar, offering a range of services from flights and hotels to holiday packages and corporate travel management.



Their partnership continues to flourish as they expand into new ventures, such as Nuri Living, a residential building development company in the UAE. Nuri aims to redefine urban living by creating sustainable, high-quality residential communities. Through this new initiative, Sheikh Mohammed and Sachin are committed to shaping the future of real estate in the UAE, offering modern and eco-conscious living solutions.

Sheikh Mohammed and Sachin first studied together at the American University of Sharjah (AUS), where they laid the foundation for their enduring partnership. Looking ahead, both visionaries are excited about the prospect of growing together as long-term partners, with plans to collaborate on future ventures that further drive innovation and contribute to the economic diversification of the region. Their combined expertise and commitment to excellence ensure they will continue to make a significant impact across various industries.



COMPANY PORTFOLIO

Travel

AirArabia

musafir.com

Entertainment



نادي الشارقة للجولف والرمماية
SHARJAH GOLF & SHOOTING CLUB

Wellness



Food & Beverage



Real Estate



Plastics

SABIN
ENGINEERING

SABIN
SIGNS

SABIN
PLASTIC

Electricals

gama
trading

G.E.M TRADING
AND SERVICES LLC

Secure Trading
Co. (WLL)

Ventures

Kismet Ventures

gama
engineering

CO-FOUNDER & CHAIRMAN



A BRIEF STORY ABOUT ME

A successful entrepreneur, mentor, philanthropist, avid sportsman, young prominent leader, and well-known public figure with 18+ years of ownership consulting, and board advisory experience in many business fields especially travel & tourism. He has a proven track record in delivering strong profitability, achieving goals, ensuring market growth, generating revenue, and operational results across the UAE, Qatar, and globally.

Key Highlights:

CO-FOUNDER & CHAIRMAN OF MUSAFIR.COM

- Pioneered Musafir.com, the UAE's first online travel agency. Offering flights, hotels, holiday packages, and corporate travel solutions.
- Successfully expanded the platform across the UAE, India, KSA and Qatar.

BOARD MEMBER OF AIR ARABIA

- Established in 2003, Air Arabia became the Middle East's first low-cost airline, revolutionizing air travel in the region.
- Expanded operations into international markets, offering affordable, reliable air travel to a global network of destinations.

CO-FOUNDER & CHAIRMAN OF NURI LIVING

- Nuri is a new real estate construction company focused on developing high-quality residential projects in the UAE.
- The company aims to redefine the region's real estate landscape with innovative, sustainable, and modern living spaces.

SHEIKH MOHAMMED BIN ABDULLA AL THANI

FOUNDER & CEO OF ALTITUDE

- Established Altitude, a luxury wellness and spa destination located at the Sharjah Golf and Shooting Club, offering comprehensive fitness facilities, personalized training, and rejuvenating spa services.

FOUNDER & CEO OF TWISTED OLIVES

- Known for its exceptional quality, Twisted Olive has established itself as a leader in the high-end food industry.

PART OF YPO DUBAI, KHALEEJ CHAPTERS

- Sheikh Mohammed is an active member of YPO Dubai, Khaleej chapters, where he contributes to discussions on leadership, business development, and global growth.

BACKGROUND

- A member of the ruling family of Qatar, Sheikh Mohammed has extensive experience in leadership and business strategy.
- His multi-industry expertise and visionary leadership continue to shape his companies' success and global expansion.

PERSONAL LIFE

- Sheikh Mohammed is a private individual who dedicates his time to business, philanthropy, and mentoring the next generation of entrepreneurs.
- He is deeply committed to the development of sustainable, impactful businesses in the UAE and beyond.

CO-FOUNDER & CEO

A BRIEF STORY ABOUT ME



Sachin Gadoya is a visionary entrepreneur and the Co-Founder & CEO of Musafir.com and MusafirBiz, UAE's leading travel management companies. Under his leadership, Musafir.com has become a pioneering force in the Middle East's travel industry. Sachin is also the Founder & CEO of Nuri, a sustainable residential building development company in the UAE. In addition, he serves as the Managing Director of Gadoya Holdings, a diversified group with a growing portfolio of businesses across several industries. His entrepreneurial journey has been defined by his ability to combine innovation, strategic vision, and operational excellence. He also serves as the Co-Chair of the AUS CEO Club, where he actively contributes to the development of the region's business community.

Key Highlights:

CO-FOUNDER & CEO OF MUSAFIR.COM

- UAE's first online travel agency, now a leader in the travel industry.
- Expanded operations across UAE, India, KSA and Qatar, offering flights, hotels, holiday packages, and corporate travel solutions.

CO-FOUNDER & CEO OF NURI

- Focused on creating sustainable, high-quality residential projects in the UAE.
- Aims to develop integrated communities offering modern living with an emphasis on eco-consciousness.

SACHIN GADOYA

DIRECTOR OF GADOYA HOLDINGS

- Oversees a diversified conglomerate with 14 companies in various industries.
- Key companies under Gadoya Holdings include:
- Sabin Plastic – Leading producer and trader of plastic products (sheets, rods, tubes).
- Engineering – Specializes in precision engineering and industrial product development.
- Real Estate – Nuri Living, focused on sustainable residential developments.
- Electrical – Provides essential electrical components for construction and manufacturing industries.
- Advertising – Sabin Signs, offering custom signage and large-scale installations.

CO-CHAIR OF THE AUS CEO CLUB MEMBERSHIPS

- Collaborates with industry leaders to shape the regional business landscape and foster growth for emerging entrepreneurs.

MEMBER OF YPO DUBAI CHAPTER

- Active member of the Young Presidents' Organization (YPO) Dubai Chapter, engaging with a global network of young business leaders to foster leadership development and business growth.

BACKGROUND

- Born in Dubai, into a family of entrepreneurs.
- Holds a BSc in Computer Engineering from the American University of Sharjah (2003).
- Passionate about entrepreneurship, mentoring young entrepreneurs, and investing in early-stage tech startups.

PERSONAL LIFE

- Resides in Dubai with his wife and three young children.
- Enjoys traveling, mentoring, and exploring new investment opportunities.



THANK YOU

